

Comodo
Offers Extended Validation
(EV) SSL Certificates,
the new standard in
Online Identity Assurance

COMODO
Creating Trust Online®

Why not you?

Comodo offers our partners the most technologically advanced SSL products at outstanding prices, giving you a competitive edge as well as strong profit margins.

Offering Extended Validation SSL Certificates to your customers gives them the ability to increase consumer trust at the time of purchase, decreasing abandonment rates and maximizing sales.

Extended Validation SSL is the next generation of SSL Certificate. EV SSL Certificates were designed to combat the emerging ingenious and organized methods of online fraud such as “phishing” attacks. The stringent verification processes developed by the CA/Browser Forum (founded by Comodo in 2006), provides extra assurance of the certificate-holder’s authenticity, making Extended Validation SSL Certificates essential for any online businesses and critical for organizations such as financial services providers.

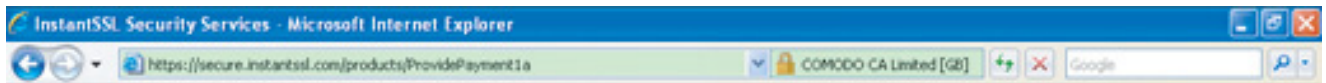
Some of the key verification requirements for EV SSL Certificates include:

- Legal status as a company created by government filing

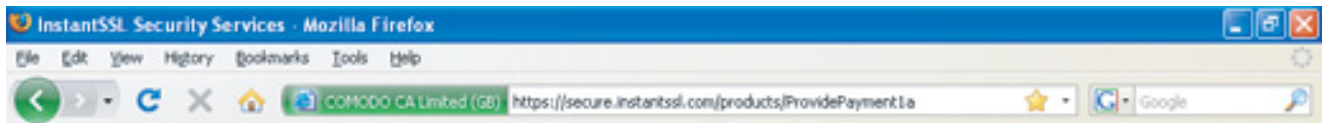
- Registration number of incorporation
- Place of business is in same jurisdiction (e.g. country) as place of business registration
- Organization name
- Business name
- Full address and main phone number of place of business

When visiting an SSL secured website using web browsers such as Internet Explorer 7.0, Firefox 3.0 or Opera 9.5 the EV SSL certificate provides a highly visible indicator that the website is a safe place to conduct online business. In addition to the already familiar “https” and gold padlock, websites using EV SSL Certificates will also display a green address bar in Windows Explorer with information about the certificate owner and SSL Certificate issuer prominently displayed.

Internet Explorer 7



Firefox 3.0



Opera 9.5



5 Reasons Why you Should Offer Comodo Extended Validation SSL Certificates

1 The Next Generation SSL Certificate

As the founder of the CA Browser Forum, Comodo helped pioneer the EV SSL standard. Comodo provides our partners with the most advanced tools to successfully deploy and manage EV SSL Certificates to your customers.

2 EV Auto Enhancer™

Exclusive to all Comodo EV SSL Certificates is the patent-pending Automatic EV Deployment and Maintenance Technology (EV AUTO-Enhancer™). EV AUTO-Enhancer™ allows the EV green bar to function properly with IE7 and Windows XP or later without requiring your customers to make time consuming modifications to their WebPages. Unlike other EV SSL Certificate providers, Comodo EV AUTO-Enhancer™ makes EV's green bar visible the first time a site is visited, and installs on your web server, just like your SSL certificate.

3 Your E-Commerce Customers Need It!

E-merchants invest a great deal of time and money trying to increase their online sales. 71 percent of online consumers shop only at sites they know and trust. Offering Extended Validation SSL Certificates to your e-merchant customers gives them the ability to increase consumer trust at the time of purchase, decreasing

abandonment rates and maximizing sales. Recognized by 99.3% of all Internet Browsers, EV SSL Certificates <<http://www.enterprisessl.com/ssl-certificate-products/ssl-certificate-evssl.html>> provide the greatest possible reassurance to your website visitors that your site is safe to deal with.

4 Robust Margins

EV SSL Certificates represent a lucrative sales opportunity available to Comodo partners.

5 Comodo Strength.

Partnering with Comodo brings you an ever-expanding portfolio of Internet security and identity assurance solutions of the Comodo group of companies. With over 100 technical staff focused exclusively on innovation in these core areas, Comodo partners can be assured of an ongoing stream of profitable solutions in an expanding market.

- Comodo is the world's second largest and fastest growing Certification Authority
- More than 7,000 + Global partners
- Securing and enabling over 1 million customers, including many of the world's largest web hosting companies, registrars, and internet service providers and most respected brands.

About Comodo

The Comodo companies provide the infrastructure that is essential in enabling e-merchants, other Internet-connected companies, software companies, and individual consumers to interact and conduct business via the Internet safely and securely. The Comodo companies offer PKI SSL, Code Signing, Content Verification and Email Certificates; award winning PC security software; vulnerability scanning services for PCI Compliance; secure email and fax services.

Continual innovation, a core competence in PKI, and a commitment to reversing the growth of Internet-crime distinguish the Comodo companies as vital players in the Internet's ongoing development. Comodo secures and authenticates online transactions and communications for over 200,000 business customers and 10,000,000 users of our desktop security products.

For additional information on Comodo – Creating Trust Online™ visit www.comodo.com

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